



VoyagerLabs™

Bringing Individuality To Light

Unraveling the Digital Universe & Finding Reality

VoyagerLabs uses AI and deep cognitive learning to understand individual behaviors, interests and intent with a level of insight and predictive precision not available elsewhere. The social sphere is alive with complex layers of structured and unstructured data - what we refer to as "human pixels" which are available to all, but not understandable to all.

Each individual leaves their mark on the digital world - and only VoyagerLabs is capable of re-assembling those signals into rich

personal stories that are of immense value for security and the global economy.

From an ecommerce site that is hungry for deeply personalized recommendations, to a financial company searching for more accurate signals than what conventional scoring delivers, to a public-sector agency with an obligation to identify hidden connections and risk patterns, VoyagerLabs is a trusted and essential partner.

OUR MISSION

VoyagerLabs unravels the digital universe and finds reality. Business and the public sector can master the complexity of structured and unstructured data, down to the level of individual, actionable insights

HOW WE DO IT

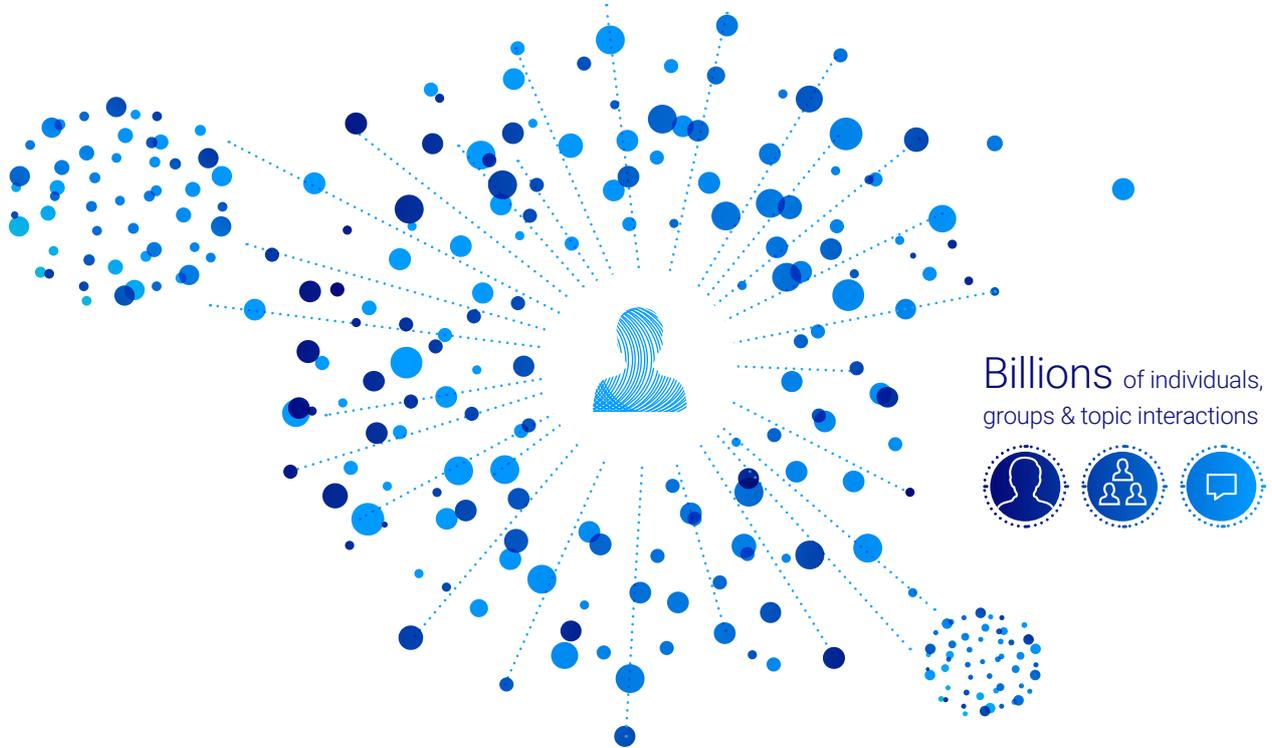
We have built a proprietary platform that uses pioneering AI and deep cognitive learning to turn the vast amount of various data types, including unstructured data, into individualized insights



PLATFORMS WITH THE POWER TO GET PERSONAL

VoyagerAnalytics™ & VoyagerCheck™

Uncovering Risks to Create a More Prosperous & Safer World



Billions of individuals,
groups & topic interactions



With its advanced AI, algorithms and deep data mining abilities, VoyagerAnalytics brings the clarity and insights that make Big Data useful and actionable. Our platform gives experts the ability to relentlessly focus on the untapped and complex layers of structured and unstructured data in the social sphere. By reassembling and giving meaning to these data signals - we call them "human pixels" - VoyagerAnalytics is able to turn them into valuable insights about interests, behaviors and values.

Intelligence/investigative experts from global enterprises, consulting firms, security organizations and law enforcement agencies can respond to real-time insights to mitigate developing situations

or proactively avert a crisis. We unravel personal stories and identify networks to add enormous value to the most complex investigations and explorations. What seems like random and inconsequential interactions, behaviors or interests, suddenly illuminate and become clear.

Our second invaluable tool is VoyagerCheck. It's our automated vetting system that can instantly answer a predetermined set of questions. This enables appropriate stakeholders to make crucial decisions on the spot. Many of our clients use VoyagerAnalytics and VoyagerCheck in parallel - because results surfaced by VoyagerCheck can trigger the deeper dive that our analytics platform makes possible.

HIGHER INTELLIGENCE = HIGHER VALUE



Deriving insights from
unstructured big data



Deeper understanding of
human behavior

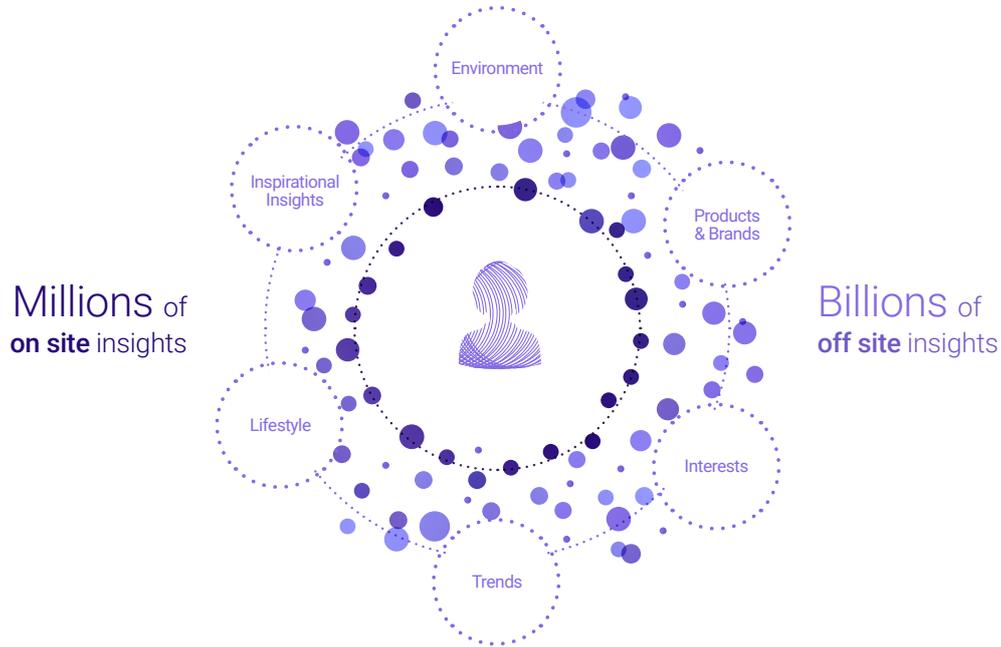


Smarter and more
informed decisions



VoyagerCommerce™

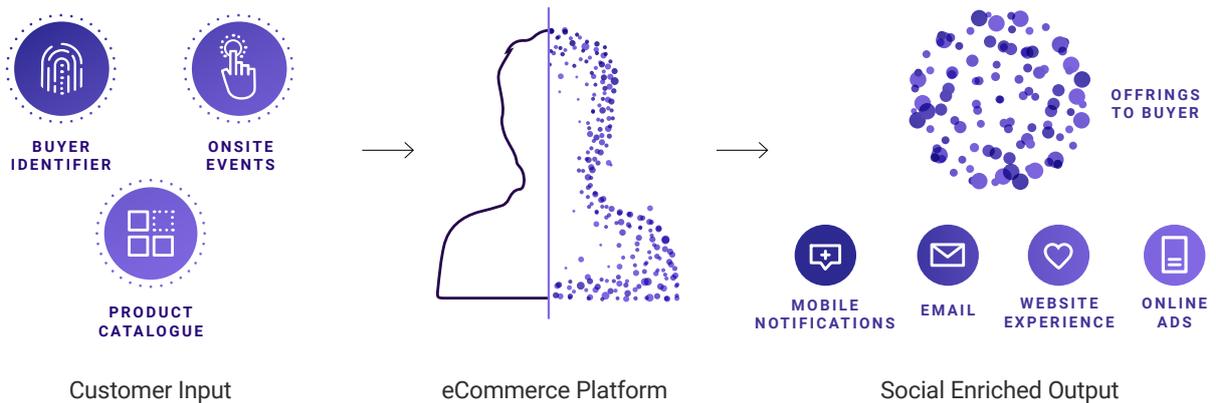
Closing the Recommendation Gap



We consistently hear about targeted personalization, yet most recommendation platforms still sputter and fail to engage and inspire. Why? Because they're solely based on what your users are doing when they're on your site - and only on your site. Yet, customers are actually living the bulk of their lives off your site. We know how to interpret their - lifestyle, behaviors, interests, and preferences, along with their engagement with trends and moments of inspiration and turn these into rich personal stories that have immense value for you.

VoyagerCommerce combines insights from that unstructured data - unearthed and systemized by our AI and deep cognitive learning - with your users' onsite behavior.

Then we match that to your product catalog, in real time. The result is an unprecedented level of recommendation relevance and personalization precision. VoyagerCommerce will increase sales, turn every interaction into a positive experience, and breathe new life into dormant users.



"Voyager Labs has been a trusted partner for NewYorkDress.com. We were able to engage our customer better with relevant and timely content. The product recommendations made by Voyager's engine were spot-on and perfectly aligned with NewYorkDress's personalization strategy. We look forward to a long and fruitful partnership."

Alon Ram, CEO, NewYorkDress.com



VoyagerLabs - Company Snapshot



WORKFORCE

Majority of workforce are scientists, engineers & data scientists



INDUSTRIES

Global customers from the retail / ecommerce, finance, consulting and public sectors



OFFICES

New York, Washington DC, Hod Hasharon



www.VoyagerLabs.co



New York

125 Park Avenue, 25th floor,
New York, NY 10017
(212) 404-2402

Washington

11710 Plaza America Drive,
Suite 2000, Reston, VA 20190
(703) 621-9001

Israel

6 HaHarash Street,
Hod Hasharon 4524079
+972-9-881-0180